GRAPHIC DESIGN PORTFOLIO

WWW.FIDESIGNER.CO

About Us

We are made up of experienced professionals, including Architects, Interior designers, Visualizers, Graphic designers and precise draftsmen. Together, we bring a wealth of knowledge and collaboration to each project, ensuring every detail is handled with expertise and dedication.

Our Services

We excel in delivering a wide range of services including Graphic design, Architectural consultation, Interior design, and immersive 3D animations, also our expertise extends to complex visualizations, providing realistic, high quality representation.

Design Tools We Use











After Effects











Illustrator InDesign

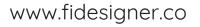
Premiere Pro

Lightroom

Canva

Sketch

Procreate



Its a combination mark logo, features bold yellow typography with realistic mango elements, including a jam jar and slices, creating a fresh, vibrant, and appetizing look that reflects the product's fruity essence and natural appeal.

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THE MORNING DELIGHT



FI DESIGNER &CO

The logo is sleek and modern, reflecting professionalism and minimalist sophistication. The design features bold, sans-serif typography for "FI DESIGNER," exuding strength and clarity, while the "& CO" is styled with a smaller and softer touch, adding balance and approachability.

and three vertical bars of varying grayscale shades symbolize structure, harmony, and progression. The monochromatic palette ensures timeless elegance and versatility, making the logo adaptable across various mediums.

Color Palette:

The neutral tones are chosen to represent sophistication and professionalism, ensuring versatility across all branding materials.



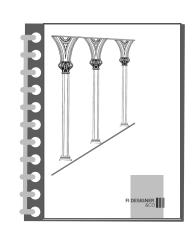
- Black (#000000)
- Dark Grey (#4A4A4A)
- Light Grey (#D9D9D9)
- Medium Grey (#7D7D7D)
- White (#FFFFF)

Website Mockup

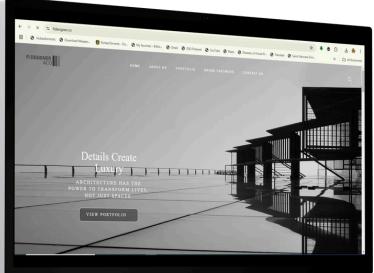
A clean and user-friendly website design with a hero image showcasing architectural details. The tagline is positioned prominently. The layout is modern, emphasizing navigation simplicity and portfolio display.

Notebook Design

A spiral-bound notebook with a classical architectural element sketch (columns) on the cover.







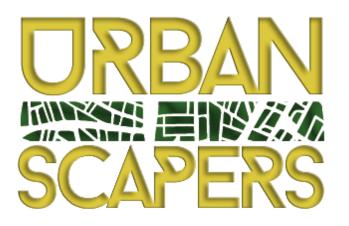






Business Cards

Double-sided business cards with a clean design. Features the company logo, contact details, and a signature area for personalization. A subtle tagline adds a creative touch.



The "Urban Scapers" logo blends bold gold typography with a green map-inspired graphic, symbolizing the harmony of urban development and nature. It reflects professionalism, creativity, and a focus on innovative urban and landscape design.

DRBAN

SCAPERS

Turn every moment into a marketing opportunity with Urban Scapers' branded stationery and mugs. Featuring striking logo, these items not only reflect your commitment to innovative urban design but also leave a lasting impression on clients and partners. Whether in meetings, at your desk, or on the go, let your brand spark conversations and build connections.







The logo features a minimalistic black-and-white illustration of a basket with clean, elegant lines. Inside the basket, a cluster of green leaves adds a vibrant touch of color, symbolizing nature and organic products. The cursive font, exuding a sophisticated yet approachable vibe. the tagline is written in a smaller, playful font, the overall design have nature-inspired aesthetic.









The "Dilawar & Sons" logo exudes elegance and sophistication, perfectly reflecting the company's expertise in building and development. The design features a minimalistic line-art structure, including a sleek staircase and modern architectural lines, symbolizing growth, progress, and structural excellence. The typography is bold and refined, with "DILAWAR & SONS" prominently displayed in a classic serif font, conveying tradition and reliability. The tagline, "Builders and Developers," is styled in a clean, complementary font, emphasizing the company's industry.

The gold color palette enhances the logo's luxurious and professional appeal, making it a timeless representation of quality and innovation in construction and development.





Cover Page



HEALING TOGETHEI **Empowering Rural** Healthcare A Your help make it possibl VOLUNTEER

Medical camp marketing focuses on creating impactful visuals to communicate the purpose and urgency of the initiative. Using clean layouts, soft colors, and professional fonts, designs highlight the camp's goals, organizers, and key details. Elements like compassionate imagery, icons, and clear calls to action (like donation prompts) enhance engagement, making the campaign visually appealing and effective for outreach.



Social Media Post

HEALING TOGETHER

Empowering Rural Healthcare

Medical Camp

I am Fiza Imtiaz, passionate about contributing to the welfare and development. With a commitment to enhancing the quality of life in rural areas, I am organizing this medical camp in my village. This initiative aims to bring healing and hope to those who may not have easy access to medical care.

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fizzaimtiyaz@gmail.com

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Organizer

CHARACTER DESIGN

By using dynamic shapes, color palettes, and textures, I bring characters to life, ensuring they resonate with the target audience and fit seamlessly into their intended narratives or environments.



Contact Us

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